

Branded & Destination Editions — what to send us

Thank you for choosing a personalised, branded edition of *The Travel of Life*: a destination edition of a place, a welcome gift for your guests, a keepsake for a tour or conference, or a gift for your members. To create it we need three things from you: **your photos**, **your logo**, and a short **welcome letter**. Everything else — the 65 cards, the quotations, the layout and the design — we supply. This sheet tells you exactly what to send. You'll upload it all through a private link we email you.

Your photos — 17 in total

What	How many	Where it appears
Cover photo	1	The front cover
Welcome photo	1	The welcome page — a warm, welcoming view (or your hosts)
Section photos	14	Two for each of the seven sections of the book
Closing photo	1	The final page — a sunset, the road home or a last look back

Every photo: landscape (wider than tall), shaped roughly 3:2 like an ordinary photo print · JPEG · at least **1400 pixels wide** (1600 × 1067 is ideal) · sharp and well-lit. They print almost full page-width, so please avoid small or blurry phone snaps. Landscapes, landmarks, your rooms and gardens, people enjoying the place and small details all work well. Each photo also takes a one-line caption (about 6–10 words).

Your logo (and partner logos)

Send your **logo as a transparent PNG** — that way it sits cleanly on the page with no white box behind it. A landscape or square shape works best; at least 600 pixels on its longest side. If you have partners (a tourism board, sponsor or host), send the **main partner's logo** the same way (transparent PNG) plus a short message of about 40–80 words — that adds a tasteful “With Thanks to Our Partners” page. Supporting-partner logos are welcome too. Partners are entirely optional.

Your welcome letter

This is the one personal letter in the book. It opens “Dear [name],” automatically — each person's copy is personalised. Aim for **120–350 words** — or longer if you wish; the letter automatically resizes to fill its page, so write as much as you like. A good letter does five things: welcomes the reader; says plainly that this is a gift; shares a little of your place or journey; connects travel to life (that's the heart of the book); and signs off with a name (for example, “The team at [Lodge]” or “With love, [Family]”). You may write “[name]” anywhere and we'll fill it in.

Example — *Welcome, and thank you for travelling with us. We wanted you to carry something home that lasts longer than a photograph: a little book on the journey of life and the art of travelling well, with your name on every page. Open it before you set out, on a slow morning while you are here, or on an ordinary day back home when you need a reminder of what this place gave you. May the rest you found here travel home with you.*

Optional extras — a gallery and an “About” page

Two optional additions you can include at the back of the book, at no change to the price. You add them in the same upload form when you send your branding — leave them out and the book is exactly as before.

Extra	What it is
Photo gallery	Up to 20 more of your photos, shown four to a page with captions, near the back. It only appears if you send at least 4.
“About us” page	A short paragraph or two about your place, lodge, tour or organisation, plus your website and social handles, on a page at the very back.

How to send it all

We'll email you a **private upload link**. Open it, and you'll find a simple page with a labelled box for each photo, your logo, and the letter. Upload each photo where it belongs and add its caption — the page checks each one as you go and tells you immediately if a photo is too small or the wrong shape, so there are no surprises. It takes about 15 minutes. When you're done, press submit and we take care of the rest. Your participant or member roster (names & emails) you can hand to us separately — it never goes through the upload page.

One important note on copyright: please send only images you own or have permission to use (your own or your photographer's images are ideal). We're glad to help if you're unsure what you have.